



# Data and Privacy File Guides

**Apple.com and Apple Store:  
Product Reservation History**

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**File name**      Production Reservation History.csv

**File description**      This includes a record of all the product reservations that a user has created.

**Why Apple keeps this information**      This information allows the Store to contact as necessary and serve the customer with the reserved product.

| Field Name         | Details                                                             |
|--------------------|---------------------------------------------------------------------|
| Reservation Number | A unique identifier for the reservation                             |
| Creation Date      | Date on which reservation was created                               |
| Store              | Store in which reservation was created                              |
| Part Number        | Part number of the product that individual is interested in buying  |
| Quantity           | Number of units of products that individual is interested in buying |
| First Name         | First name of the individual                                        |
| Last Name          | Last name of the individual                                         |
| Email              | Email of the individual                                             |
| Phone Number       | Phone number of the individual                                      |